

Viridistor Selects Kingston® Digital as USB Supplier For Green Box™ ‘Paperless’ Trade Show System

Tustin, Calif., Aug. 25, 2010 – Viridistor LLC announced today that it has selected Kingston® Digital, Inc., of Fountain Valley, Calif., to be the primary supplier of USB memory devices for use with Viridistor’s Green Box™ solution to eliminate distribution of paper-based marketing materials in trade show exhibitor booths and for handout of presentation materials in educational sessions at conferences and corporate meetings.

“There are more than 14,000 trade shows and conferences held in the U.S. and Canada every year that attract more than 60 million attendees to view more than a million exhibitor booths, which means it’s critical to have a capable supplier,” said Terry Mullin, President and CEO. “Kingston is just such a quality partner that can provide the hundreds of thousands of USB drives needed as the trade show and conference industries start going paperless with our solution.”

Using the Green Box solution provides multi-level benefits. Trade show and event managers can offer a versatile new service to their corporate users. Exhibitor companies can eliminate their second largest event expense – the printing, shipping and handling of promotional literature for events. Management of convention centers and meeting facilities can reduce their costs by eliminating the single biggest source of post-event waste – in fact, it would take a family of four 15 years to accumulate the amount of waste produced at an average two-day trade show. And event attendees no longer have to lug around hundreds of pounds of paper at an event.

“We are pleased to have been selected to work with Viridistor in this environmentally-friendly endeavor. This will reduce the impact of paper-based delivery of information at conferences and trade shows, while helping reduce the cost of participation for exhibitors,” said Andrew Ewing, Kingston USB Business Manager.

About Kingston Digital, Inc.

Kingston Digital, Inc. (“KDI”) is the flash memory affiliate of Kingston Technology Company, Inc., the world’s largest independent manufacturer of memory products. Established in 2008, KDI is headquartered in Fountain Valley, California, USA. For more information, please visit www.kingston.com or call 800-337-8410.

About Viridistor

Viridistor LLC was established in 2008 with the goal of providing environmentally sound business solutions for the information technology market. Viridistor's solutions will address the "going green" initiatives that affect businesses, governments, institutions and individuals alike. The Green Box™ solution is the first in a planned series of products and services designed to radically transform how information is exchanged throughout the public and corporate or professional sectors. Based in Tustin, Calif., the company was founded by a group of executives who bring to bear decades of technology product development and marketing.

For additional information please visit the company's web site at <http://www.viridistor.com>.

Editors & Analysts

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