



## **ViridiSTOR to Support OC Human Relations' 'Awards 40' Event With Presenter™ Software Application & USB Duplication Services**

**Tustin, CA, May 2, 2011** – ViridiSTOR LLC announced today that it is working with OC Human Relations to provide its Presenter™ application and [USB duplication](#) services to organize content for the upcoming "Awards 40" event to be held May 5, 2011 at the City National Grove of Anaheim.

For 40 years OC Human Relations has been honoring law enforcement, schools and community members for their contributions to human relations in Orange County. In an effort to "go green," OC Human Relations has created a content rich memento of the event for attendees and honorees, all housed on individual USB devices.

"We applaud the efforts of OC Human Relations to make Orange County a better place," said Terry Mullin, CEO of ViridiSTOR. "At the same time, we believe their desire to provide content -- including sponsor information, videos and presentations from the event -- in an environmentally responsible manner will be a big hit with all in attendance."

ViridiSTOR is providing its services for the event as a corporate partner and supporter of the agency's mission: to foster mutual understanding among residents and eliminate prejudice, intolerance and discrimination in order to make Orange County a better place for ALL people to live, work and do business. All attendees and honorees of the Awards 40 event will receive a USB that will highlight the work that OC Human Relations and this year's honorees are doing to make the community better.

"The work that ViridiSTOR is doing will ensure that the event will be a big success," said Barbara Hunt, Development Director for OC Human Relations. "We received 500 USB devices through a gracious donation, yet had no way to organize and duplicate the content. Not only did ViridiSTOR provide us with a wonderful solution, but their desire to provide those services for free was beyond our expectations."

"We are providing the market with a new and unique service," said Mullin. "Unlike other USB duplication services where the organizer spends countless hours collecting and organizing the materials for mastering, we organize and format all of the materials through the use of our [patented web interface](#). Once all of the materials are gathered, we master the information onto the USB where it is "presented" to the user via our patented [Presenter](#) application, which runs on either PCs or Macs. Users of the USB devices are then able to browse, navigate, search, sort and share that information quickly and easily rather than fumbling through folders and files in a typical directory structure."

### **About ViridiSTOR**

Based in Tustin, CA, ViridiSTOR LLC was established in 2008 with the goal of providing environmentally and fiscally sound business solutions for the information technology market. The [Green Box™ solution](#) replaces paper-based materials at trade shows and conferences, greatly reducing the environmental impact of the event while increasing the usability of information for attendees. With the Green Box, traditional static materials are replaced with electronic files including video, high resolution color images, presentations, or entire product catalogs. The Green Box solution can be implemented at a fraction of the cost required to print traditional materials, and dramatically reduces the carbon footprint of an event. For additional information, please visit the company's web site at <http://www.viridistor.com> and follow us on Twitter at <http://www.twitter.com/viridistor>.



### **About OC Human Relations**

Since 1971, OC Human Relations has worked to build bridges of understanding to promote a vision of our community where all people are valued and included and our diversity is realized as a source of strength. For more information, visit [www.ochumanrelations.org](http://www.ochumanrelations.org). Connect with us on Facebook at <http://www.facebook.com/#!/ochumanrelations> or follow us on Twitter at [www.twitter.com/WeAreOneOC](http://www.twitter.com/WeAreOneOC).

### **Editors & Analysts**

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