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ViridiSTOR Named as Finalist in Hardware Category for TechAmerica High-Tech Innovation Awards

Honorees to be announced at an annual dinner on June 9th

TUSTIN, CA – ViridiSTOR LLC's Green Box™ Solution has been named a finalist in the hardware category for the [TechAmerica Orange County High-Tech Innovation Awards](#). Now in its 18th year, this premier business event celebrates excellence and achievement in the region's technology industry, and honors local companies, individuals and products that drive innovation in Orange County. This year's winners will be announced at a dinner on June 9, 2011, at the Hyatt Regency in Irvine, Calif.

"We are honored to have been selected as a finalist in this year's awards," said Terry Mullin, CEO, ViridiSTOR®. "Being recognized by TechAmerica as an innovative product is a validation of our product and its ability to be a game changer in the trade show and conference industry. Our solution dramatically reduces the cost and eliminates the environmental impact by replacing paper-based materials with electronic media."

"We had nominations from all of Orange County's most important technology companies," said Bob Brunson, associate director, TechAmerica Orange County. "We congratulate ViridiSTOR for rising to the finalist ranks. This region boasts many noteworthy companies, including ViridiSTOR, that continue to influence technology development throughout the rest of the world, and we're excited to help highlight them."

The awards categories this year include the Harvey Mudd College Green Engineering Award, Innovative Product/Technology In 2010, Outstanding CEO In Technology and Outstanding Technology Company.

In addition to the awards, TechAmerica Orange County will recognize educators and students for their innovative use of science, math, and technology in the classroom and the community in conjunction with [Project Tomorrow](#). The organization is the nation's leading education nonprofit group focused on preparing today's students to be tomorrow's innovators.

For more information, please visit www.techamerica.org/hta18.

About ViridiSTOR

Based in Tustin, CA, ViridiSTOR LLC was established in 2008 with the goal of providing environmentally and fiscally sound business solutions for the information technology market. The Green Box™ solution replaces paper-based materials at trade shows and conferences, greatly reducing the environmental impact of the event while increasing the usability of information for attendees. With the Green Box, traditional static materials are replaced with electronic files including video, high resolution color images, presentations, or entire product catalogs. The Green Box solution can be implemented at a fraction of the cost required to print traditional materials, and dramatically reduces the carbon footprint of an event. For additional information, please visit the company's web site at <http://www.viridistor.com>.

About TechAmerica

TechAmerica is the leading voice for the U.S. technology industry – the driving force behind productivity growth and jobs creation in the United States and the foundation of the global innovation economy. Representing approximately 1,200 member companies of all sizes from the public and commercial sectors of the economy, it is the industry's largest advocacy organization and is dedicated to helping members' top and bottom lines. TechAmerica is also the technology industry's only grassroots-to-global advocacy network, with offices in state capitals around the United States, Washington, D.C., Europe (Brussels) and Asia (Beijing). It was formed by the merger of AeA (formerly the American Electronics Association), the Cyber Security Industry Alliance (CSIA), the Information Technology Association of America (ITAA) and the Government Electronics & Information Technology Association (GEIA). Learn more about TechAmerica at www.techamerica.org.

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