

## ViridiSTOR Awarded First Place at 21<sup>st</sup> OC Tech Alliance High-Tech Innovation Awards for Clean Tech / Green Tech

ViridiSTOR's fiscally sound and sustainable solution demonstrated common sense sustainability with quantifiable results.

**IRVINE, CA -- 10/09/14 – [ViridiSTOR](#) LLC** received the Clean Tech /Green Tech award (Energy, recyclable and resource conserving and reclamation devices, materials and processes including batteries and fuel cells, environmental management software for industrial and consumer use and related services) at this year's event. In addition, individual awards of eight product categories were announced during the program which was sold out.

The ViridiSTOR solution eliminates paper waste and cost at the over 1.3 million trade shows, conferences and meetings held annually in the United States while reducing costs and increasing the profits of the events.



Terry Mullin, CEO of ViridiSTOR (L) receiving award for Clean Tech / Green Tech from Adam Little, B. Riley & Co.  
*Photo--- FranArmstrongPhotography.com*

“We received many outstanding nominations this year, from companies all over Orange County including large well-established firms to start-ups,” said Peter Craig, CEO, OC Tech Alliance. “We congratulate ViridiSTOR for being selected as our award recipient in Green Tech/Clean Tech Category. This selection demonstrates an example of the many companies that drive technology innovation here, across the country and around the world.”

“We are extremely honored to receive this award,” said Terry Mullin, CEO of ViridiSTOR. “The High-Tech Innovation Awards from the OC Tech Alliance is a Southern California tradition for recognizing technology innovation. We believe our Presenter USB and Green Box information delivery system represents the highest caliber of technology produced in Orange County every year. Our solution represents the ultimate goal of *common sense sustainability*. It makes a quantifiable environmental impact, especially in greatly reducing water pollution, while

reducing costs and making big-data/information at trade shows, conferences, film festivals and meetings more valuable.”

Now in its 21st year, the High-Tech Innovation Awards is Southern California’s premier awards program event celebrating achievement among the regional tech industry. The OC Tech Alliance honors local companies, individuals and products that drive innovation in Orange County. The winners were announced at a gala dinner on October 9, 2014, at the Westin South Coast Plaza.

### **About Orange County Technology Alliance**

Orange County Technology Alliance is a 501(c)6 nonprofit trade association committed to fast-forwarding the local innovation economy. It is the successor organization to the Orange County Council of TechAmerica and AeA. It is the only technology association addressing the needs of small-to-midsize technology companies and their leaders based in Orange County, Calif. The alliance serves members through local networking, professional development, state and federal advocacy, savings on business services and industry recognition. To learn more about membership, contact OC Tech Alliance at [info@octechalliance.com](mailto:info@octechalliance.com) or [www.octechalliance.com](http://www.octechalliance.com). Follow alliance activities on Twitter at [www.twitter.com/octechalliance](http://www.twitter.com/octechalliance).

### **About ViridiSTOR**

Based in Tustin, CA, ViridiSTOR LLC was established with the goal of providing the world’s first environmentally and fiscally sound business solution for the information technology market. The Presenter USB and Green Box™ solution replaces paper-based materials at trade shows and conferences, greatly reducing the environmental impact of the event while increasing the usability of information for attendees. For additional information, please visit the company’s web site at <http://www.viridistor.com>.

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